



New Regence HSA Healthplans Available for January 2009 Groups

Your January 2009 renewals for 2-99 size groups are available in Agent Center today. We are excited to let you know that beginning December 1, 2008 Agent Center will include the latest edition to our new product portfolio, Regence HSA Healthplan 2.0SM for effective dates 1/1/09 and after.

The Regence HSA Healthplan 2.0 offers employers a combination of innovative health care coverage and the necessary tools and support to fully educate, engage, and reward their employees in becoming responsible health care consumers. In addition, our new HSA healthplan offers consumer-focused tools, rewards for healthy and money-wise behaviors, and competitive benefit designs at affordable rates.

Regence HSA Healthplan 2.0 will be available to groups of two or more employees for both new and renewing groups. Some special features included in this latest HSA healthplan release are:

- Valuable wellness programs and preventive care
- Better pricing

Watch for announcements regarding webinars and training events introducing the details of the Regence HSA Healthplan 2.0 in your area. We think you will find the Regence HSA Healthplan 2.0 a perfect fit for your employer groups that are looking to provide their employees with complete flexibility and ownership of their health care dollars and decisions.

Agent Insight

Agent Resources

Starting December 1, 2008 you will find the information and resources you need on our public site and on Agent Center in the HSA 2.0 toolkit at:

<https://www.regence.com/idreg/onlineService/agent/>

Updated support materials include:

- Enhanced calculators to estimate healthcare costs
- New sales collateral
- Web tutorial on Regence.com
- Dual Option Matrix and Guidelines
- New preferred banking partners

Thank you for your support and enthusiasm as we introduce this new product to the Regence community. We believe that our product suite meets the needs that groups have been telling us about, and we're excited about the opportunity that they offer you and your clients.

Contact Us

If you have questions about this product or the changes described above, please contact:

- **Your local Regence Sales contact:** <http://www.id.regence.com/agent/contact/>
- **Commission Questions:** OR_AGENTDESK@regence.com